



The Abu Dhabi Department of Economic Development presents the first virtual edition of Abu Dhabi The Future, under the theme "Abu Dhabi Economy...The Leaders' Vision for a Sustainable Future". The event aims to explore the latest basic trends in the economy and investment to develop a clear vision for the post Covid-19 pandemic, highlighting Abu Dhabi as a preferred destination for investment.

Abu Dhabi, the capital city of the United Arab Emirates, has undergone a major economic transformation over the years. Because of the magnificent vision of Abu Dhabi's leadership and their paramount commitment to enriching the lives of its people, the city has significantly developed to become globally competitive in terms of its economic, social, and cultural impact on the world.

Abu Dhabi's strengths and forward-looking perspective were further demonstrated during the onset of the pandemic, responding immediately to address the economic challenges brought by the global outbreak. Witnessing the necessity to take vital steps to ensure business continuity and maintain economic stability, the government of Abu Dhabi launched different initiatives and stimulus packages geared towards supporting businesses to enhance Abu Dhabi's competitiveness of business, knowledge, innovation, and lifestyle.

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EVENT OBJECTIVES



The Key initiatives launched by policy makers during Covid-19 and the impact it has had on people and the economy.

Showcasing successful businesses of Abu Dhabi and their achievements before and during Covid-19 and what is in store for the future.



A spotlight on what makes Abu Dhabi the preferred destination for business and Foreign Direct Investment.

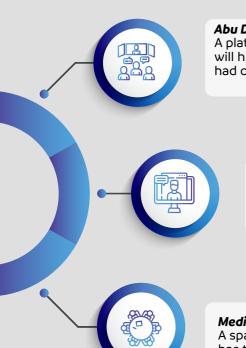


Post Covid-19 strategies by businesses and policy makers.



Promote FDI legislation, Strengthen the FDI Environment and create more Investment Projects and Opportunities in Abu Dhabi.

EVENT FEATURES



Abu Dhabi The Future Forum:

A platform where brilliant ideas and best practices are shared with participants. This feature will highlight the key initiatives launched by policy makers during Covid-19, the impact it has had on people and the economy as well as Abu Dhabi Post Covid-19 strategies.

Made in Abu Dhabi Exhibition:

A platform where SMEs and Startups from Abu Dhabi will showcase their initiatives and achievements before and during Covid-19 and what is in store for the future.



Media Round Table:

A space where Media professionals can participate in a friendly discussion where everyone has the opportunity to contribute to the conversation with key leaders.







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